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## **Public Affairs Section Sponsors Young Muslim Women Entrepreneurs Workshop**

On November 19, 2011 the Public Affairs Officer John Haynes opened a one day workshop for young women entrepreneurs sponsored by Public Affairs Section. In his remarks he talked of the importance of job creation for the youth in and the role of the mission on Kenya reform agenda. The 39 young Muslim women were small scale business owners and community based organizations representative from Kwale and Mombasa were exposed to information on the values and basics of creating and running businesses. The program also focused on development of a business plan/ proposal, request for funding and simulations of business start-up and operation.

Youth entrepreneurship is a mission strategic goal and it's also Presidents Obama's dream to promote entrepreneurship and innovation in Muslim-majority countries and communities around the world. The program helped to build confidence, provide skills for youth and help enhance young women skills to make them leaders in their community as well job creation for the 60% plus of the Kenyan population.



*Public Affairs Officer John Haynes giving opening remarks*



*Mr. John Haynes presenting informational materials to Ms. Raya Mohamed the Chairperson Coast Education Center*